



ACCREDITING COMMISSION FOR  
COMMUNITY AND JUNIOR COLLEGES  
WESTERN ASSOCIATION OF SCHOOLS AND COLLEGES

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**2020 Annual Report**  
**Final Submission**  
04/03/2020

Santa Barbara City College  
721 Cliff Drive  
Santa Barbara, CA 93109

**General Information**

#	Question	Answer
1.	Confirm logged into the correct institution's report	<b>Confirmed</b>
2.	Name of individual preparing report:	<b>Melanie Rogers</b>
3.	Phone number of person preparing report:	<b>(805) 965-0581 x2807</b>
4.	E-mail of person preparing report:	<b>rogers@sbcc.edu</b>
5.	Type of Institution	<b>California Community College</b>

**Headcount Enrollment Data**

#	Question	Answer
6.	Total unduplicated headcount enrollment:	2016-17: <b>29,033</b> 2017-18: <b>30,142</b> 2018-19: <b>31,096</b>
6a.	Percent Change 2016-17 to 2017-18: (calculated) Percent Change 2017-18 to 2018-19: (calculated)	<b>4 %</b> <b>3 %</b>
7.	Total unduplicated headcount enrollment in degree applicable credit courses:	2016-17: <b>24,239</b> 2017-18: <b>23,176</b> 2018-19: <b>22,139</b>
7a.	Please list any individual program which has experienced a 50% increase or decrease in the last year. <b>N/A</b>	

**Distance Education and Correspondence Education**

#	Question	Answer
8.	Total unduplicated headcount enrollment in distance education in last three years:	2016-17 <b>12,807</b> 2017-18 <b>12,792</b> 2018-19 <b>12,675</b>
8a.	Percent Change 2016-17 to 2017-18: (calculated) Percent Change 2017-18 to 2018-19: (calculated)	<b>0 %</b> <b>-1 %</b>
9.	Do you offer Correspondence Education?	<b>No</b>

**Federal Data**

#	Question	Answer
10.	List the Graduation Rate per the <a href="#">US Education Department College Scorecard</a>	<b>28 %</b>
11.	If your college relies on another source for reporting success metrics, please identify the source. Click all that apply.	<b>CCCCO Student Success Metrics dashboard (Scorecard)</b>
12.	Please provide a link to the exact page on your institution's website that displays its most recent listing of student achievement data.	<b><a href="http://sbcc.edu/institutionalresearch/data.php">http://sbcc.edu/institutionalresearch/data.php</a></b>

**Institution Set Standards for Student Achievement**

#	Question	Answer
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<b>Course Completion Rates</b>						
13.	List your Institution-Set Standard (floor) for successful student course completion rate:	2016-17	2017-18	2018-19		
		75 %	75 %	75 %		
13a.	List your stretch goal (aspirational) for successful student course completion rate:	2016-17	2017-18	2018-19		
		N/A	N/A	77 %		
13b.	List the actual successful student course completion rate:	2016-17	2017-18	2018-19		
		76 %	76 %	75 %		
<b>Certificates</b>						
14.	Type of Institute-set standard for certificates (Please Select Number or Percentage):	<b>Number of certificates</b>				
	If Number-Other or Percent-other, please describe:					
14a.	List your Institution-Set Standard (floor) for certificates:	2016-17	2017-18	2018-19		
		1,369	1,397	1,473		
14b.	List your stretch goal (aspirational) for certificates:	2016-17	2017-18	2018-19		
		N/A	N/A	1,768		
14c.	List actual number or percentage of certificates:	2016-17	2017-18	2018-19		
		1,581	1,258	1,666		
<b>Associate Degree (A.A./A.S.)</b>						
15.	Type of Institute-set standard for degrees awarded (Please Select Number or Percentage):	<b>Number of degrees</b>				
	If Number-Other or Percent-other, please describe:					
15a.	List your Institution-Set Standard (floor) for degrees:	2016-17	2017-18	2018-19		
		1,833	1,984	2,257		
15b.	List your stretch goal (aspirational) for degrees:	2016-17	2017-18	2018-19		
		N/A	N/A	3,755		
15c.	List actual number or percentage of degrees:	2016-17	2017-18	2018-19		
		1,984	2,453	3,129		
<b>Bachelor's Degree (B.A./B.S.)</b>						
16.	Does your college offer a Bachelor's Degree (B.A./B.S.)?	<b>No</b>				
<b>Transfer</b>						
17.	Type of Institute-set standard for transfers (Please Select Number or Percentage):	<b>Number of transfers</b>				
	If Number-Other or Percent-other, please describe:					
17a.	List your Institution-Set Standard (floor) for the students who transfer to a 4-year college/university:	2016-17	2017-18	2018-19		
		1,511	1,595	1,622		
17b.	List your stretch goal (aspirational) for the students who transfer to a 4-year college/university:	2016-17	2017-18	2018-19		
		N/A	N/A	2,190		
17d.	List actual number or percentage of students who transfer to a 4-year college/university:	2016-17	2017-18	2018-19		
		1,717	1,748	1,689		
<b>Licensure Examination Pass Rates</b>						
18.	Examination pass rates in programs for which students must pass a licensure examination in order to work in their field of study:					
	Program	Examination	Institution set standard	2016-17 Pass Rate	2017-18 Pass Rate	2018-19 Pass Rate
	Alcohol and Drug Counseling	state	80 %	n/a %	n/a %	n/a %
	Associate Degree Nursing	national	90 %	94 %	87 %	98.6 %
	Certified Nursing Assistant	national	90 %	96 %	97 %	96 %
	Cosmetology: Practical	state	75 %	93 %	80 %	78 %
	Cosmetology: Written	state	75 %	89 %	78 %	80 %
	Esthetician: Practical	state	75 %	100 %	100 %	91 %
	Esthetician: Written	state	75 %	87.5 %	93 %	93 %
	Emergency Medical Technician	national	75 %	91 %	86 %	83 %
	Health Information Technology	national	90 %	93 %	95 %	91 %
	Radiography	national	90 %	96 %	100 %	80 %
	Vocational Nursing	national	90 %	n/a %	96.4 %	100 %

**Employment rates for Career and Technical Education students**

Job placement rates for students completing certificate programs and CTE (career-technical education) degrees:				
Program	Institution set standard	2016-17 Job Placement Rate	2017-18 Job Placement Rate	2018-19 Job Placement Rate
<b>Administration of Justice</b>	<b>75 %</b>	<b>64 %</b>	<b>63 %</b>	<b>69 %</b>
<b>Business Administration</b>	<b>75 %</b>	<b>73 %</b>	<b>67 %</b>	<b>71 %</b>
<b>Early Childhood Education</b>	<b>90 %</b>	<b>77 %</b>	<b>78 %</b>	<b>75 %</b>
<b>Culinary Arts</b>	<b>84 %</b>	<b>76 %</b>	<b>82 %</b>	<b>94 %</b>
<b>Marine Diving Technology</b>	<b>80 %</b>	<b>60 %</b>	<b>57 %</b>	<b>75 %</b>
<b>Film and TV Production</b>	<b>70 %</b>	<b>55 %</b>	<b>83 %</b>	<b>63 %</b>
<b>Health Information Technology</b>	<b>90 %</b>	<b>66 %</b>	<b>64 %</b>	<b>66 %</b>
<b>Licensed Vocational Nursing</b>	<b>90 %</b>	<b>100 %</b>	<b>93 %</b>	<b>97 %</b>
<b>Marketing</b>	<b>73 %</b>	<b>59 %</b>	<b>36 %</b>	<b>47 %</b>
<b>Multimedia Technologies</b>	<b>80 %</b>	<b>50 %</b>	<b>43 %</b>	<b>60 %</b>
<b>Radiologic Technology</b>	<b>92 %</b>	<b>85 %</b>	<b>83 %</b>	<b>91 %</b>

**Other Information**

20.	<p>Please use this text box to provide any comments regarding the data submitted in this report (optional, no limit).</p> <p><b>Examination pass rates for Alcohol and Drug Counseling (CATC, item #18) are not available because CATC has not yet provided requested data.</b></p> <p><b>For employment rates for Career and Technical Education students (item #19), the data source is the CCCCO PERKINS IV Core Indicators Report. Data are provided for fiscal years 2016-17, 2017-18, and 2018-19, which reflect employment rates for the graduating cohorts 2013-14, 2014-15, and 2015-16, respectively. This method of reporting is consistent with our prior years' Annual Reports.</b></p>
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The data included in this report are certified as a complete and accurate representation of the reporting institution.

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